



Lake Maspenock Preservation Association
Website: www.lmpa.org Email: lmpa.org@verizon.net
Board Meeting November 9, 2020
Zoom Call

Members in Attendance: Drew Logan, Jamie Goncalves, Sharon Shepard, Sabine St. Pierre, Tina MacConnell, Mark Sexton,
Matt Demarzo, Mike Riley, Cathy Sweeney
Start time: 6:30 pm

Agenda Items: October 6, 2020 Meeting Minutes (with amendment) – Mike Riley, motioned Sabine St. Pierre, seconded. Approved. Meeting changed to November 9th instead of 10th for schedule conflicts.

Treasurer's Report – membership & financials – Tina MacConnell

The balance is \$10,392.45. Sent out membership updates. Nine new members/updated members.

Lake Cleanup - Tina MacConnell

Happened October 17th. Weather was an issue and signups were virtual. Maybe do a spring cleanup around Earth Day (April 22, 2021).

Park and Rec/Sandy Beach Subcommittee - Sabine St. Pierre

Parking lot was lined after cleanup. The lines are different than initially proposed but it can still work. Will discuss at the sub-committee meeting on November 19th to talk about logistics and signage. Sabine will also discuss Sandy Beach excavation and the deterioration of the older boat ramp. Need to figure out school bus requirements.

Community Building Update – Sabine St. Pierre

LMPA Welcome Wagon – Goggles ordered. Going to go to 26 of the newer move-ins. Need updates from the team so we can update our list.

Old Town Road Development – Jamie Goncalves

No updates since October 6th. Doesn't appear that historical aspect of the road has had any impact.

Weed Management Citizens Input Group – Drew Logan

Survey results posted to website.

Communications Guidelines: Communications Committee with board discussion

- Hostmonster (hosting, domain renewal, unlimited email addresses, security, SAM monitoring, Constant Contact). \$750 for three years. Jamie motion, Mike second. Approved
- What does email look like? info@impa.org (Verizon email forwarded). Sharon and Tina to have access. Tina to manage replies. All replies come from info@impa.org email addresses.
- Upgrade to Constant Contact. Utilize as CRM and membership management (ie: sending automatic emails on expiration date) all centralized. Sharon and Cathy to present templates, create protocols, governance (including account access), and training materials.
- Member management and member drives – tabled for future discussion but needs to be formalized.

Miscellaneous/New business

- Dam not reaching it's target for us to reach extended drawdown – Jamie to followup with Eric Carty.
- Email and Facebook post regarding the Peppercorn land trust purchase at special town meeting. November 10th meeting and vote. Jamie motion, Tina second. Approved
- Next Meeting – December 7, 2020 – 6:30pm - Zoom

Adjourn

- o Drew: Motion to adjourn
- o Seconded by group
- o Unanimous:
 - Adjourned – 8:36