



Lake Maspenock Preservation Association  
Website: [www.lmpa.org](http://www.lmpa.org) Email: [lmpa.org@verizon.net](mailto:lmpa.org@verizon.net)

Board Meeting July 13, 2020  
30 Lakeshore – Socially-distanced

Members in Attendance: Drew Logan, Jamie Goncalves, Sharon Shepard, Sabine St. Pierre, Mike Riley, Tina MacConnell,  
Cathy Sweeney, Mark Sexton, Matt Demarzo  
Start time: 6:08 pm

**Agenda Items:** June 10, 2020 Meeting Minutes - Mike Riley, motioned Jamie Goncalves, seconded. Approved

**Treasurer's Report – membership & financials** – Tina MacConnell

The balance is \$10,155.85, 9 new/renewal members since last meeting, ordered checks (\$59.26) will be here next week. Kathy Colwell, wants to know who is new for the welcome wagon. Used to be same month every year, but now it is a rolling 12 based on renewal date/payment received. Need further discussion of membership drive.

**Communications for Non-profits:** Tabled

**Communications Guidelines:** Sharon Shepard & group discussion.

Discussed requirements for being compliant for emails for non-profits. Also discussed a variety of other technical items such as email programs, [lmpa.org](http://lmpa.org) email addresses, automated emails, having multiple people receive emails into current emails. Tina discussed her methodology.

Drew suggested that we create a sub-committee. Sub-committee: Cathy Sweeney, Sabine St. Pierre, Sharon Shepard, and Tina MacConnell. Use manual email until sub-committee presents findings.

**Park and Rec/Sandy Beach:** Sabine St. Pierre & group discussion

Having adults at Sandy Beach has been helpful, especially on the weekends. To continue. Drew to send out note and thank volunteers. Made good progress with signage and working with the Park and Rec committee.

Focus now is getting fees increased for parking tickets. Park & Rec Commission is going to select board to raise the parking fee, currently \$20.

**Old Town Road Development** – Jamie Goncalves & group discussion.

13.75 acres offer made and agree to buy property once the permits are pulled. Group agreed that it would be fine to communicate information with the lake members but it was suggested that we do not take a stance but reserve the right should it affect the LMPA Charter.

## **Community Building Update** – Sabine St. Pierre, Cathy Sweeney & group discussion

- 4<sup>th</sup> of July Boat Parade – Went smoothly. Keep the group vote, let it go overnight. One vote per household.
- Light up the Lake Recap – Better to do Memorial Day and Labor Day weekend.
- Splash community building – Like being “boo’d” but “You’ve been splashed”. LMPA swag, brochure, other items. 50 bags. FB, Email, when they are gone, they are gone. Cost is minimal. Vote to proceed. Seconded. Everyone in favor. \$20 budget.
- LMPA Welcome Wagon – Create an LMPA Welcome Wagon kit. Need to determine budget and action plan. Suggested to do a small initial run and reevaluate value. Suggested that the welcome wagon put together a resource guide for members. Action: Sabine to put a budget together. Approval pending budget.
- Cornhole Tournament – Came up with a revised socially-distanced version of cornhole. Changed the date to August 1<sup>st</sup> based on timing – board vote should have been instituted prior to change. Need to get the word out: resending email via LMPA email, another FB post, sandwich board. Edwards, Riley, Bouvier, Martin, Sweeney. Outstanding: need equipment, waiver, sandwich boards. Day of: Update scores on Facebook, potentially do a Facebook live for the finals.

## **Miscellaneous/New business**

- Important Links additions to website – Tina to send list. Sharon to post.
- New member orientation – had initial meetings. Seem to be getting up to speed. Will schedule as necessary.

## **Adjourn**

- o Drew: Motion to adjourn
- o Seconded by group
- o Unanimous
  - Adjourned – 8:23